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## About the Gabelli School of Business and the Graduate School of Business Administration

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## THE GABELLI SCHOOL OF BUSINESS

The Gabelli School of Business is the nationally ranked undergraduate business school of Fordham University, the Jesuit University of New York. Gabelli's entire program is based on the Jesuit tradition of *cura personalis* (care of the individual person), *homines pro aliis* (men and women for others), and *magis* (more; i.e., never-ending improvement).

The Gabelli School of Business was established in 1920 in the financial district of lower Manhattan, and it is presently located on Fordham's Rose Hill campus in the Bronx.

Gabelli is an AACSB-accredited business school, a partner with the CFA Institute, and a supporter of the Global Compact; it is consistently ranked as one of Bloomberg BusinessWeek's best undergraduate business schools.

Gabelli offers undergraduate day and evening programs that lead to Bachelor of Science degrees in Applied Accounting and Finance, Accounting Information Systems, Finance, Management of Information and Communications Systems, Marketing, and Public Accounting. Additionally, students may also pursue a Bachelor of Science degree in Business Administration, in which they can choose a concentration in Accounting, Business Economics, Entrepreneurship, Finance, Information and Communications Systems, Management, and Marketing. A dual-concentration within the Business Administration degree is also available, along with options for specializations in Communications and Media Management, E-Business, and/or International Business through the G.L.O.B.E. program. Minors in Business Law and Ethics, Accounting, or in any of the liberal arts (via Fordham College at Rose Hill) are also available.

The Gabelli School of Business employs a portfolio-based education, which approaches business education like a financial investment: students invest in a broad range of career assets and learn to manage their highly diversified portfolios to ensure career success. Pedagogical excellence and innovation make the achievement of all of our objectives possible. Our core curriculum and course content are revitalized on a regular basis to provide our students with the cutting-edge knowledge that they will need to be empowered to succeed. Additionally, we recognize that the world is changing at a rapid pace. We live in turbulent economic times, in a global economy with tough competition from all over the world. Thus, the challenges that students must overcome are

greater than ever before. Opportunities continue to abound, however, for those who are prepared, and the Gabelli School of Business is committed to providing a comprehensive, developing program that empowers students to meet the challenging business environment they encounter, now and in the future.

In the fall of 2012, the Gabelli School of Business moved into the totally renovated Hughes Hall, one of the historic landmarks on the Rose Hill campus. Hughes Hall has a massive trading room, high-tech classrooms, and spaces for students and faculty to meet and talk.

### *Honors Opportunities*

The Gabelli School of Business has a wealth of honors opportunities available to students who wish to challenge and distinguish themselves.

Outstanding incoming freshmen may be invited to join the Global Business Honors Program. Qualifying upperclassmen may apply to join one of the college's honors societies or be invited to join the Rev. William F. Boyle, S.J., Society. Additionally, Gabelli students may showcase their talents in academic contests and programs (e.g., The SEMI Program) sponsored by outside companies and professional organizations.

Numerous research opportunities are available through undergraduate research learning opportunities, prestigious fellowships (e.g., Fulbright, Mitchell, and Rhodes), and the Honors Thesis Program.

## **THE GRADUATE SCHOOL OF BUSINESS ADMINISTRATION**

Fordham's Graduate School of Business Administration (GBA) was founded in 1959 in the Jesuit tradition of excellence in education, intellectual vigor, and ethical conduct. Embracing those ideals, GBA is dedicated to being an institution of international distinction. The school offers courses at its Lincoln Center campus as well as at Fordham's Westchester (N.Y.) campus. Various GBA academic programs are nationally recognized: U.S. News & World Report ranked Fordham GBA No. 16 in finance, No. 21 in management, and No. 23 in marketing. Bloomberg BusinessWeek ranked the EMBA program No. 39 in the world.

The mission of the Graduate School of Business Administration is to educate business professionals and equip them to manage effectively in a range of leadership roles. GBA strives to enable our graduates to

grow continuously in the changing global environment. To achieve these goals, the Graduate School of Business Administration takes maximum advantage of its extraordinary location and forges links with national and international companies that maintain a corporate presence in New York's regional economy. GBA is committed to:

- Instilling skills necessitated by globalization
- Ethics in business
- Understanding the use of technological innovation
- Lifelong achievement of intellectual excellence
- The use of metropolitan New York's unique bounty of resources
- Humanistic concern for our students

The Graduate School of Business Administration offers programs of study leading to the following degrees.

The Master of Business Administration degree (MBA) with concentrations in:

- Accounting
- Communications and Media Management
- Finance and Business Economics
- Information Systems
- Management Systems
- Marketing
- Public Accounting
- Taxation and Accounting

Master of Science degrees in:

- Accounting
- Business Enterprise
- Communications and Media Management
- Information Systems
- Investor Relations

- Taxation
- The Three-Continent M.S. in Global Management
- Quantitative Finance

GBA also offers a number of special programs and certificates.

The following four themes run through GBA's MBA program and all of its specialized master's degree programs:

- Business in a Global Political Economy
- Business in a Money Center
- Business and the Media
- The Societal Value of Business

GBA offers each student a flexible means of navigating the various options of study. It strives to provide a relevant and rigorous graduate business education for full-time, part-time, and executive participants alike.



## NOTES





## NOTES